

29th Annual OGA Conference
INNOVATIONS AND AGING:
Transforming our Future

April 29 – 30 2010

**THIS IS YOUR OPPORTUNITY TO SHOWCASE YOUR
PRODUCTS/SERVICES WHILE SUPPORTING THE WORK OF THE
OGA**

**HUNDREDS OF INFLUENTIAL DECISION MAKERS IN THE FIELD OF
AGING WILL VIEW YOUR SUPPORT**

The Annual Conference of the Ontario Gerontology Association is Ontario's most important conference on aging for practitioners, physicians, healthcare providers, administrators, researchers, long-term care homes, retirement homes, educators and clinicians to attend in order to explore the latest programs, products and services for older adults.

PLAN TO BE THERE

29th Annual Ontario Gerontology Association Conference

Sheraton Parkway Toronto North
600 Highway 7 East (at Leslie, Richmond Hill)

April 29 – 30, 2010

SPONSORSHIP Opportunities

Promote your company or organization's products or services while supporting the work of the OGA. Connect with some 400 influential specialists in the field of aging at this unique conference. Stakeholders in aging issues from many disciplines and practices showcase their program initiatives, clinical practices, products and services at the conference.

The OGA brings together, practitioners, physician and nurses, researchers, educators, and seniors to pursue a mission of improving the quality of life of older people. It does so through research, sharing best practices, advocacy, and through its annual conference.

The OGA Conference is organized in partnership with the **Regional Geriatric Programs of Ontario**, a *hospital-based network of geriatric physicians, psychiatrists and service providers*. This unique partnership provides visibility for your products and services to a broad range of decision-makers.

Sponsorship Opportunities

Take advantage of this opportunity to promote your company/organization and its services through one or more of these opportunities:

\$5000 (Gold Sponsor)

As a GOLD sponsor, your company will receive these benefits:

- One complimentary exhibit booth in a prime location
- Prominent corporate signage at the Conference
- Your logo on all promotional materials and on the OGA web site as a Gold Sponsor
- Your company will be able to place corporate items into all delegate packages subject to approval by Conference Committee.
- **Three** complimentary conference registrations will be available for your company representatives
- Your company will be recognized as a Gold Sponsor on signage throughout the event.

\$3500 (Silver Sponsor)

As a SILVER sponsor, your company will receive these benefits:

- One complimentary exhibit booth in prime location.
- Prominent corporate signage at the Conference
- Your logo will appear on all promotional materials on the OGA web site as a Silver Sponsor
- Your company will be able to place a corporate item into all delegate packages subject to approval by Conference Committee.
- **Two** complimentary conference registrations will be available for your company representatives
- Your company will be recognized as a Silver Sponsor on signage throughout the event.

\$2500 (Bronze Sponsor)

As a BRONZE sponsor, your company will receive these benefits:

- One complimentary exhibit booth in prime location.
- Prominent corporate signage at the Conference
- Your logo will appear on all promotional materials as a Bronze Sponsor
- **One** complimentary conference registration will be available.
- Your company will be recognized as a Bronze Sponsor on signage throughout the event.

For information on additional opportunities for corporate support, please call the OGA's Executive Director, Norm Shulman at (416) 535 - 6034; Fax: (416) 535-6907; email: norm@gerontario.org.

The Ontario Gerontology Association

The Ontario Gerontology Association/ontarienne de gérontologie, has a membership of more than 400 members from across the province. The OGA is an incorporated, voluntary, charitable* organization. Its membership is drawn from the private sector, long term care facilities, health professions, academia, agencies, government, and includes seniors and students.

The OGA works with all stakeholders to improve the quality of life for older adults, by advancing the teaching, learning and practice of gerontology in the province.

The OGA initiates and participates in a number of projects dealing with elderly with disabilities, mental health and addiction issues. It also promotes positive aging, advocates on behalf of older people, provides learning opportunities for seniors and those who work with them, and provides information for seniors.

The OGA is proud of the quality of our conferences, which are enabled by the work of our volunteers and by the support of our sponsors. Working together we can continue to improve the quality of life of older people.

If your organization has sponsorship ideas, other than those outlined here, please contact us at (416) 535-6034 or at info@gerontario.org.

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Sponsorship Information

To confirm your interest and participation, please complete this form and return to:

OGA, 351 Christie Street, suite C216, TORONTO ON M6G 3C3

OR Fax to: (416) 535-6907

OR Email to: info@gerontario.org

OR phone (416) 535-6034

Name of Organization _____

Contact Person _____

Address _____

City _____ Postal Code _____

Telephone (____) _____ Fax (____) _____

Email _____

Sponsorship opportunity of interest: _____

Alternative choice (if first choice is not still available) _____

Thank you for your support. Together we can improve the quality of life of older people and better utilize their talents and wisdom.